

PROXOCORIS INTERNATIONAL COMPETITION 2026

"Bridging Gaps: Code for Earth, Intelligence for Justice, and Sustainability for Shaping Tomorrow"

proxocoris

www.unklab.ac.id

PANITIA PROXOCORIS 2026

Airmadidi, Manado 95371, Sulawesi Utara

+62 812-4198-8202 (Marcelo Ralfi Poluakan)

Background

The 21st century is characterized by a range of interconnected global challenges, including climate change, social injustice, economic inequality, and limited access to technology. Vulnerable communities are often the most affected by these circumstances.

At the same time, advances in technology, particularly in artificial intelligence, present significant opportunities to address and reduce these disparities.

This theme encourages the younger generation to develop innovations that not only focus on technological advancement but also uphold human values, social justice, and environmental sustainability. With a strong spirit of international collaboration, this competition serves as a global platform for ideas, creations, and concrete actions aimed at bridging the gaps between privilege and vulnerability, progress and sustainability, as well as technology and humanity.

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Event Theme

"Bridging Gaps: Code for Earth, Intelligence for Justice, and Sustainability for Shaping Tomorrow"

Event Goals

Encouraging intelligent technological innovations to address social,
environmental, and digital inequalities.

Fostering creative ideas that emphasize sustainability and climate justice.

Building cross-community collaboration among students, academics, and the broader public.

Promoting the development of inclusive and transparent technologies that create positive impacts for society and the future of the planet.

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Event Empact and Statistics

PROXOCORIS has become an international platform for collaboration among students and young professionals focused on digital innovation and sustainability.
Through its previous editions, we have demonstrated a tangible impact that has reached hundreds of audiences across countries.

Key Achievements of PROXOCORIS 2024

- 155 TEAMS
- 1000+ CONTENT VIEWS
- 20 + UNIVERSITY AND BUSINESS PARTNER
- 155 Innovative Projects from Various Competition Categories

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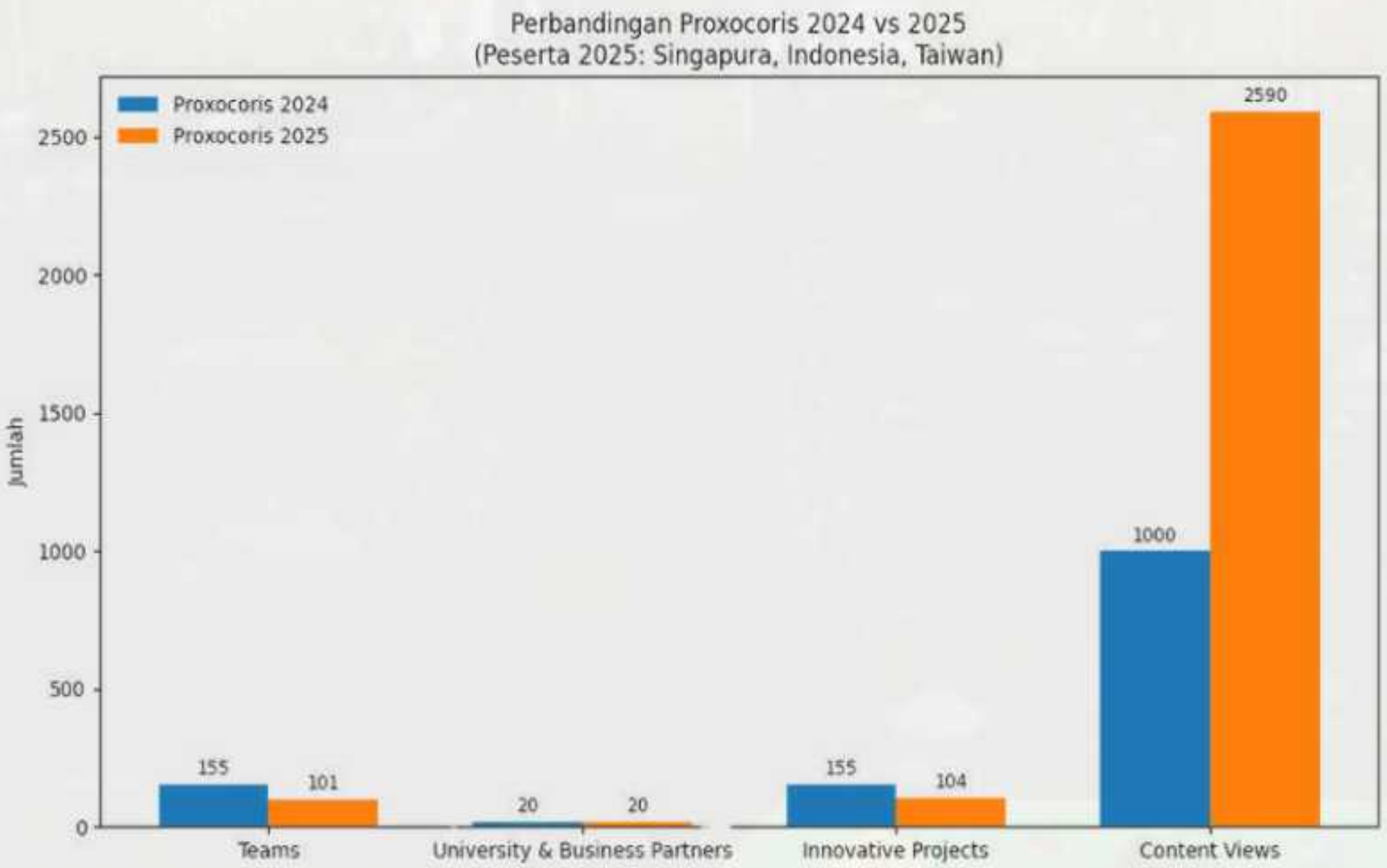
Event Empact and Statistics

101 + TEAMS

2590+ CONTENT VIEWS

20 + UNIVERSITY AND BUSINESS PARTNER

104 + Innovative Projects from Various Competition Categories



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Target Audience

- National and International Students
- Startups and Innovators

150 Tim

600 Participant

25 University

Event Timeline

Registration
22 Jan-19 Feb

Work Submission
10-14 Mar

Judging Period
15-19 Mar

Announcement
20 Maret

Technical Meeting
22 Maret

Pitching
29 Mar - 5 Apr

Grand Final
16 April

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Event Mechanism

Registration
22 January - 19 February

Participants register online through the form provided by the committee. At this stage, participants fill in their complete personal information and select the competition category they wish to join.

Work Submission
10 Maret - 14 Maret

Registered participants are required to submit their work according to the applicable theme and guidelines. The work must be submitted through the official committee platform or email in the specified format.

Judging Period
15 March - 19 March

All submitted works will be evaluated by the panel of judges based on assessment criteria such as creativity, originality, and relevance to the theme. The evaluation results will determine the participants who advance to the next stage.

First Announcement
20 March

The committee announces the list of participants who have successfully advanced to the next round through the event's official social media and website.

Technical Meeting
22 March

Participants who advance to the next round are required to attend a technical meeting to receive technical guidelines for the next stage, including presentation format and pitching requirements.

Pitching Stage
29 March - 5 April

Participants present their ideas or works before the judges. At this stage, they may explain the concept, strengths, and potential development of their creation.

Winner Announcement
16 April

The results of the pitching session will be announced during the winner announcement.

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Benefit Sponsorship

A. Branding Exposure





- The sponsor's logo will be displayed on all promotional media (posters, banners, backdrops).
- It will appear on the outdoor videotron and the main backdrop of the final event.
- The sponsor's brand will be included in all digital and offline event publications.

B. Digital & Media Visibility



- A 30–60 second promotional video will be shared on social media.
- The sponsor's logo will appear in the teaser and highlight videos.
- Special mentions and tags will be included in IG Reels and Stories content.

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Benefit Sponsorship

C. Audience Engagement





- An opportunity to appear live for promotional activities.
- Activities such as quizzes and mini-games with prizes will be directly sponsored.

D. Partnership Recognition







- A “Special Thanks” e-certificate for the sponsor.
- The sponsor’s name will be mentioned during the opening and closing of the event.
- The sponsor’s logo will appear in the final presentation and event documentation.

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Brand Connection

Building meaningful connections between the sponsor's brand and participants through digital media, live experiences, and award moments.

Social Media Highlight



Award Recognition

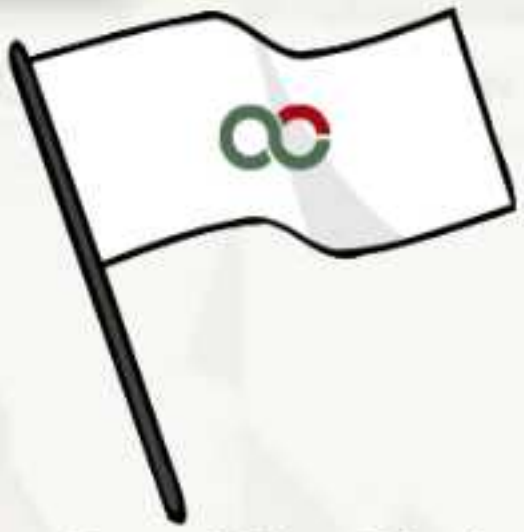




Event Screen Integration



Virtual Branding Segment



Brand Flag Display

"We don't just feature your brand — we make it part of every moment of innovation."

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Sponsorship Package

Tipe Sponsor	Diamond	Platinum	Gold	Silver	Customize
Kuota	2	2	2	2	-
Nilai Sponsor	Rp. 11.000 Jt - Rp. 13.999 Jt	Rp. 8.000 Jt – Rp. 11.000 Jt	Rp. 4.000 Jt – Rp. 6.999 Jt	Rp. 2.000 Jt – 3.999 Jt	Adjustable
Booth Space	✓	✓	-	-	
Logo on backdrop's event	✓	✓	✓	✓	
Logo on UNKLAB's Videotron	✓	✓	3 weeks	1 week	
Logo on documentation	✓	✓	✓	✓	
Promotional video during event	1 min	30s	-	-	
Promotional videos on Proxo's social media feed	✓	✓	✓	-	
Mention in social media	✓	✓	✓	✓	
"Special Thanks" e-certificate	✓	✓	✓	✓	
MC shout-out	✓	✓	✓	✓	
Access to participant survey & insights	✓	-	-	-	
Quiz / short engagement at final event	✓	-	-	-	
Collaboration in goods or services	✓	-	-	-	

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Sponsorship Package

Find partnership options that suit your brand's needs and capacity. Each package is designed to provide optimal exposure and a meaningful collaboration experience.

Diamond Sponsorship
IDR 11.000.000 – IDR 13.999.000

As the highest-tier sponsorship, Diamond partners receive **complete premium benefits**, including full logo exposure across all event media, a 1-minute promotional video during the main event, booth presence, and exclusive engagement opportunities such as a short quiz or game. This package offers the **widest visibility and interaction** throughout the PROXOCORIS event series.

Platinum Sponsorship
IDR 8.000.000–IDR 11.000.000

Platinum partners gain strong visibility and audience interaction, featuring brand talk sessions, venue promotion, logo display on the UNKLAB videotron for three weeks, and access to participant insights.
This tier is ideal for brands seeking direct engagement with participants and long-term awareness.

Gold Sponsorship
IDR 4.000.000–IDR 6.999.999

Gold partners receive extensive visibility through event and digital promotions, including a 30-second promotional video and logo placement on official presentations and videotrons.
This package balances high exposure with a competitive investment range.

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Sponsorship Package

Silver Sponsorship

IDR 2.000.000 – 3.999.999

Silver sponsorship provides essential brand exposure within PROXOCORIS activities, including logo visibility across publications and social media, MC mentions during the closing ceremony, and a "Special Thanks" e-certificate.

It's the ideal entry-level package for partners seeking brand recognition in the academic community.

Customize Sponsorship

The forms of cooperation we offer are in the form of goods or services that are the company's flagship products, namely:

- Documentation, design, and multimedia needs for events.
- Consumption, merchandise, and event equipment.
- Competition prizes or digital e-vouchers for participants.
- Workshop tools, software licenses, and training.
- Special Sponsorship Rights will follow the sponsorship package according to the price of goods/rental/services offered in the Customize Sponsorship Package.

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Sponsorship Package

Media Partner Package

IDR 0 – 2.000.000
(Non-Monetary / In-Kind Collaboration)

This package is intended for institutions or media platforms that wish to collaborate in the publication and coverage of the PROXOCORIS International Competition 2026.

Forms of Cooperation:

1. Pre-event and post-event publications through media channels (websites, magazines, radio, or other social media).
2. Live coverage during the Winner Announcement.
3. Broadcasting of the official press release from the organizing committee.
4. Content collaboration (Video Sponsorship, interviews, and IG Live).

Benefits for Media Partners:

1. Media partner logo displayed on all digital and print publications (posters, backdrops, certificates, and highlight videos).
2. Official mention during the winner announcement event.
3. Exclusive media access throughout the event.
4. Certificate of recognition as the "Official Media Partner of PROXOCORIS 2026."
4. Mention/tag of the media partner's account in the main publication post.

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Organizing Committee Structure

Advisory Board

- Rector of Universitas Klabat : Pdt. Danny I. Rantung, MBA, PhD
- Vice Rector for Student Affairs : Pdt. Edgar Tauran, MDiv, DMiss
- CORIS Advisor : Dr. Djoko Soetarno, DEA
- Secretary General : Prof. Dr. Kusrini, M.Kom.
- Dean of the Faculty of Computer Science : Stenly R. Pungus, S.Kom., MT., M.M., PhD

Organizing Committee

- Chairperson : Marcelo Ralfi Poluakan
- Secretary : Thrilya Eugene A. Potalangi
- Treasurer : Riset Virginia Gosal

Division Coordinators

Public Relations Division

- Rivaldo M. S. Kindangen
- Kyran Runtukahu

Multimedia Division

- Injilio Oroh
- Edardo E. Waturandang
- Timothy J. Weley
- Djay D. Nikijuluw

Web Development Division

- Kevin Tjiu

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Sponsorship Allocation

- If sponsorship is in the form of cash, it can be given directly to the Committee, who will provide a Sponsorship Form to be forwarded to the Committee Treasurer, Riset Virginia Gosal.
- If sponsorship is in the form of a transfer or deposit, it can be sent to the following account or digital wallet:

Bank BRI – 3646 0101 0387 508
A.N RISET VIRGINIA GOSAL

GoPay – 089609061040
A.N RISET VIRGINIA GOSAL

For more information or to book your sponsorship slot, contact us via:

Committee Chair :
+62 812-4198-8202 (Marcelo Ralfi Poluakan)

Committee Treasure :
+62 896-0906-1040 (Riset Virginia Gosal)

Email :
proxocoris.unklab@gmail.com

Sponsorship/Partnership Consent Form

After reading and understanding the contents of this Proposal, we will participate in the PROXOCORIS International Competition 2026.

COMPANY/INDIVIDUAL NAME :
ADDRESS :
TELEPHONE NUMBER :
SPONSORSHIP PACKAGE :

Platinum Sponsorship
Diamond Sponsorship
Gold Sponsorship
Silver Sponsorship
Customized Sponsorship
Media Partner Package

Date of Cooperation :
Form of Participation :
Number of Participants :
Proof of Payment :
Additional Information :

Acknowledged

SPONSOR **COMMITTEE**

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Acknowledgment

Thus, we, the Organizing Committee of PROXOCORIS International Competition 2026, have prepared this proposal with great hope and dedication.

We would like to express our sincere gratitude to all parties who have supported and contributed to the preparation of this proposal. We also extend our appreciation to everyone who has taken the time to read and consider it.

We truly hope that this proposal, especially the Sponsorship Section will be carefully reviewed, accepted, and bring meaningful benefits to all involved. We earnestly hope for your kind support and contribution so that this event, with the theme "Bridging Gaps: Code for Earth, Intelligence for Justice, and Sustainability for Shaping Tomorrow," may run smoothly and achieve its purpose. We also wish that this proposal will serve as an early step toward future collaborations with the Faculty of Computer Science, Universitas Klabat.

As the Organizing Committee, we humbly acknowledge that our proposal may still be far from perfect. Therefore, we sincerely welcome any constructive feedback and suggestions that may help us improve and ensure the success of PROXOCORIS International Competition 2026.

We truly appreciate your time, attention, and willingness to support our initiative. With joy and gratitude, we express our heartfelt thanks.

May God bless us all. Peace be upon you, and greetings of harmony and goodwill.

Assalamu'alaikum Warahmatullahi Wabarakatuh, Shalom, Om Swastiastu, Namo Buddhaya, Wei De Dong Tian, and Salam Kebajikan."

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